

SpectraPrint

Creating, Marketing and Publishing Specialty Publications

2021-22 Middlebury Chamber Guide / Directory

Advertising Rates & Sizes:

Check One	Size	Dimensions	B/W	Black + One Color	4-color
	1/8 page	2.3125" w x 1.8125" h (2 5/16 x 1 13/16)	\$118	\$128	\$135
	1/4 page Vertical 1/4 page Horizontal	2.3125" w x 3.75" h (2 5/16 x 3 3/4) 4.75" w x 1.8125" h (4 3/4 x 1 13/16)	\$200	\$213	\$228
	1/2 page Horizontal	4.75" w x 3.75" h (4 3/4 x 3 3/4)	\$333	\$349	\$377
	Full page	*4.75" w x 7.625" h (4 3/4 x 7 5/8)	\$529	\$553	\$582
	Inside Front Cover	**4.75" w x 7.625" h (4 3/4 x 7 5/8)	—	—	\$612
	Inside Back Cover	**4.75" w x 7.625" h (4 3/4 x 7 5/8)	—	—	\$612
	Back Cover	**4.75" w x 7.625" h (4 3/4 x 7 5/8)	—	—	\$643

* This is the live image area. Trim size is 5 1/2 x 8 1/2; bleeds need to exceed trim size by .25" (1/4") on all sides.

** This is the live image area. Trim size is 5 1/2 x 8 1/2; bleeds need to exceed trim size by .125" (1/8") on all sides.
PDF on the Chamber Website with live links to your business again this year!

Place my ad for the 2021-22 Middlebury Chamber Guide / Directory

Total Cost: _____ Firm Name _____

Phone: _____ Fax: _____ Date: _____

Placement & Payment Authorized by: _____ Please Print Name

Signature: _____

Email address for proofing purposes: _____

Ad Materials:

- No Changes—Use same ad as 2020-21 New ads may be submitted via e-mail to
 Use 2020-21 ad with minor changes spectraprint@the-papers.com
 Need SpectraPrint to produce new ad 300 resolution; PDF file; CMYK Color
 Electronic ad will be provided Subject Line: place YOUR business name

All ads, except total repeat ads from 2020-21, will require a signed proof prior to publication.

Space Reservation DL: Wed, June 16 Ad Copy DL: Friday, June 18

Quantity: 400 copies minimum

**Mail/Fax Contract and ad copy to: Teresa Petty
c/o The Papers, Inc. PO Box 188, Milford, IN 46542**

Teresa's Cell: 765.635.9122 Email: spectraprint@the-papers.com Fax: 800.886.3796

Corporate office: 866.580.1138, vm 3438

You will be invoiced by The Papers Incorporated with 1/3 payment due with order;
balance due upon delivery in August. All rates net to agencies.

IMPORTANT: Ad Design, typesetting and proofs are free. (Free concept design is limited to one ad design & maximum of 2 proofs.) The Papers Incorporated shall be liable, only to the extent of the consideration paid by the Advertisers, for errors or omissions.

A Division of
The Papers
INCORPORATED

CORPORATE OFFICE
P.O. Box 188
206 South Main St.
Milford, IN 46542

1-800-733-4111
(574) 658-4111
Fax: (800) 886-3796