

# SpectraPrint

Creating, Marketing and Publishing Specialty Publications

## 2016 Middlebury Chamber of Commerce Tourism Brochure

### Advertising Rates & Sizes:

Check One	Size	Dimensions (Add 1/2" around entire ad for bleeds on full page ads)	All Ads 4-Color
	Listing Only	Name, address, website OR e-mail address, 1 phone number (local or toll-free), plus a 20-word maximum business description	\$119.00
	1/4 Page	3 1/2" wide x 2" tall	\$299.00
	1/2 Page	3 1/2" wide x 4 3/16" tall	\$584.00
	Full Page	3 1/2" wide x 8 3/4" tall	\$876.00
	Inside Front / Back Cover	3 1/2" wide x 8 3/4" tall	\$917.00

#### CORPORATE OFFICE

P.O. Box 188  
206 South Main St.  
Milford, IN 46542

1-800-733-4111  
(574) 658-4111  
Fax: (800) 886-3796

• Every advertiser receives a listing and map locator in the brochure;  
full page ads may have two listings or one double listing.

• Businesses open on Sundays will have a special icon

### Place my ad for the Middlebury Chamber of Commerce Tourism Brochure

Total Cost: \_\_\_\_\_ Firm Name \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Date: \_\_\_\_\_

Placement & Payment Authorized by: \_\_\_\_\_ Please Print Name

Signature: \_\_\_\_\_

Email for proofing: \_\_\_\_\_

#### Ad Materials:

- No Changes—Use same ad as 2015
- Use 2015 ad with minor changes
- Need SpectraPrint to produce new ad
- Electronic ad will be provided

New ads may be submitted via e-mail to  
spectraprint@the-papers.com  
RE: Middlebury Tourism-YOUR COMPANY  
300 resolution; PDF file; CMYK Color

All ads, except repeat ads from 2015, will require signed proof copies before publication.

**Space Reservation DL: Wed, December 16; Ad Copy DL: Fri, December 18**  
**Quantity: 20,000 copies**

Mail/Fax Contract and ad copy to: Teresa Petty  
c/o The Papers, Inc. PO Box 188, Milford, IN 46542

Teresa's Cell: 765.635.9122 Email: spectraprint@the-papers.com Fax: 800.886.3796

Corporate office: 866.580.1138, vm 3438

You will be invoiced by The Papers Incorporated with 1/3 payment due with order;  
balance due upon delivery in March 2016. All rates net to agencies.

**IMPORTANT:** Ad Design, typesetting and proofs are free. (Free concept design is limited to one ad design & maximum of 2 proofs.) The Papers Incorporated shall be liable, only to the extent of the consideration paid by the advertisers, for errors or omissions.

A Division of  
**The Papers**  
INCORPORATED